

MBA International

1 Year Study | UK Degree

Franchise programme subject to
approved by DIPAE



#diplason



**ALEXANDER
COLLEGE**
CYPRUS



MBA International



Available Classes:
Evening: Monday to Thursday

Primary Language of Instruction:
English (with Greek language support)

Study Location Options:
Alexander College, Larnaca and Paphos

The MBA International course offered by Canterbury Christ Church University at Alexander College via franchise method, is subject to approval by the Cyprus Agency of Quality Assurance and Accreditation in Higher Education (CYQAA).

Why study on this course?

- 12 Months Study Duration
- UK University Degree from CCCU
- Recognised Internationally
- State grant up to €3417 per year

**you
with
Canterbury.**

Course Insight

Internationalisation is a notion which is thoroughly examined and addressed in the course. The MBA International has been carefully crafted to reflect the complex, dynamic and multifaceted character of work-related learning and international business. The focus is very much on the development of the whole person in acquiring the skills and attributes necessary for the leaders, entrepreneurs and policymakers of tomorrow in management, strategy and decision-making and communication. You will also develop a clear understanding of the environment in which international businesses operate in terms of law, economics, marketing, finance and governance, as well as politics and culture and communications. The programme combines blended learning approaches including classroom, online and work-based learning to provide you with a strong mix of practical skills, industry experience, networking opportunities and academic understanding to support personal and professional development.

**All the benefits of a
UK University Degree
without leaving Cyprus!**

As well as a strong international element, the programme has active practitioner involvement and brings real-life professional and business situations into the classroom. The individual business plan project provides an opportunity for you to set yourself apart and demonstrate to potential employers a high level of thinking in relation to strategic trends and issues facing modern businesses.

Who is the course for?

The MBA International is primarily designed for recent university graduates who have little or no prior work experience but are interested in developing a future career in international business and management. The course aims to engage and educate you in preparation for managerial and career roles in the international business arena. The course has a strong emphasis on employability for careers in business, management and policy making.

Teaching and Learning

A range of teaching and blended learning strategies will be used, including lectures (on-line and offline), interactive workshops, independent study, guided study, focused readings, student presentations, tutorials and illustrative case-study analyses. You will have the opportunity to offer evidence from your own experiences where this is relevant and will critically examine strategic issues from other organisations. We will make extensive use of the University's virtual learning environment and other, appropriate online resources for all aspects of teaching, learning, assessment, communication and administration.

Assessment

Assessment will include a combination of practical and written assignments and presentations, individual and group presentations, research reports, literature reviews, projects, critical reflections and portfolios. At the end of the course, you will submit an individual business plan (as a part of an independent study), ranging between 10,000-12,000 words.



Duration

This is a one year full-time programme however, the course is also available on a part-time basis, two evenings a week over a period of 24 months. The full-time mode of study is three to four evening sessions per week.

Entry Requirements

You will need an appropriate Honours degree (minimum 2.2, or equivalent qualification). If you are an international student from a non-UK higher education institution, you will also need to demonstrate English language proficiency, with a combined 6.5 IELTS score (or equivalent).

Graduation Requirements

For the MBA International degree, you will be required to complete all modules in order to earn a total of 90 ECTS credits (180 UK Credits). See 'Course Structure'.

Your Future Career

This course is heavily oriented towards international business landscape. Many of our graduate students will leave to pursue careers in management consultancy, as well as work in retailing, manufacturing and services. With a strong emphasis on the development of employment skills, graduates go on to pursue various careers in business, management or policymaking. Graduates from this programme often engage in further research on an MPhil/PhD programme.

Course Structure

MBA International
(1 Year, Full-time Study)

Year	Module Title	Credits (ECTS)	Award
1	Strategy and Globalisation	10	MBA Degree 90 Credits
	Global Economics and International Finance	10	
	Innovation, Entrepreneurship and International Perspective	10	
	International Business Communication and Marketing	10	
	Intercultural Leadership and Personal Development	10	
	International Human Resources	10	
	Market Research	10	
	Independent Study: Business Plan	20	

0.5 ECTS = 1 UK Credit (e.g. 5 ECTS = 10 UK credits)



It is the intention of the University and Alexander College to deliver the course/modules as published in this brochure. To ensure our provision is kept relevant and current, the University and/or the College may change, combine or withdraw courses/modules in response to stakeholder feedback or limited demand.



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Information / Registration:

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