

BSc Business Administration & Finance

Accredited by SEKAP/Ministry
of Education

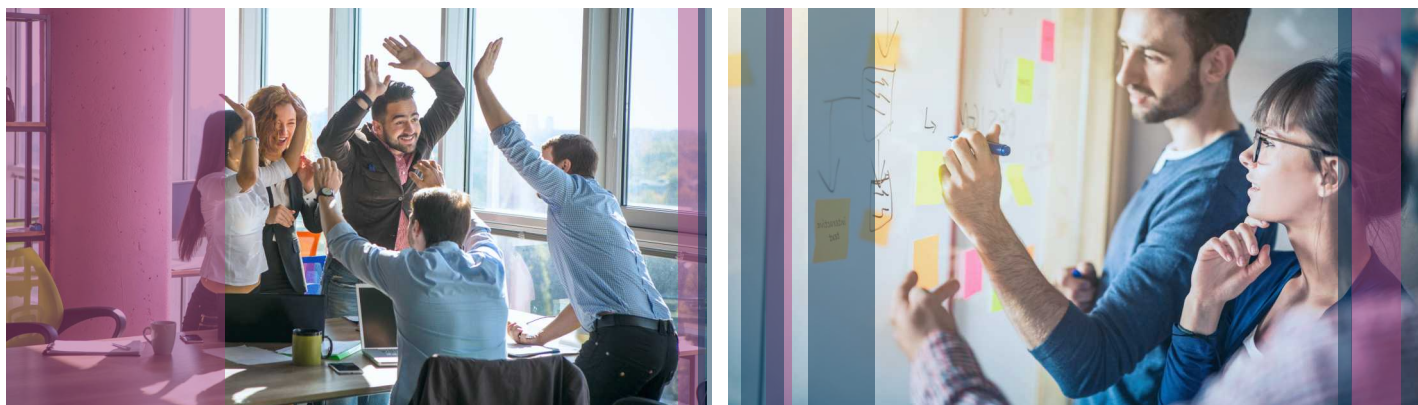
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**ALEXANDER
COLLEGE**
CYPRUS



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BSc Business Administration & Finance



Why study for a Alexander College degree in this course?

- Accredited by SEKAP/Ministry of Education
- State grant up to €3417 per year
- Alexander College Degree

Duration:
4 Years

Available Classes:
Morning: Monday to Friday and/or
Evening: Monday to Thursday

Primary Language of Instruction:
English

Study Location Options:
Alexander College, Larnaca and Paphos

Entry/Age Requirements

- Secondary School leaving certificate or equivalent applicable qualification
- Sufficient knowledge of the English language
- 17+ by 1st September of year of entry

Course Insight

This extremely modern course is designed to address contemporary needs in the relevant industry sector and to combine theory and practice in Business Administration and Finance. Learners are introduced to the range of business activity in public, private and voluntary (non-profit) sectors at Local, National, European and International levels. Business aims and objectives are introduced along with strategies for their achievement via interdependent functional areas. Plans to ensure survival and encourage growth are also conceptualized. The course sharpens the skills and knowledge regarding the basic subjects under study, using rigorous methodology which is necessary in an ever changing world of continuous technological innovation and uncertainty.

The course covers a broad spectrum of business subjects (See Course Structure) The intention is to provide students with the context, concepts and techniques that are relevant to a wide variety of business practices, problems, situations and vocational areas.

The course develops students employability, equips them for further academic and professional study and prepares them for a career in the generic field of Business and Finance. It provides students with a substantive foundation in the methods and applications of evaluative techniques to finance related agendas.

Course Insight

Year 1 introduces students to various theories and practices within Business with particular focus on Financial Accounting, Microeconomics, Marketing, Organisation Behaviour and Information Systems Technology.

Year 2 introduces the student to E-Business and the Internet. Managerial Accounting, Business Finance, Business Law, Consumer Behaviour and the EU environment.

Year 3 envisages a combination of knowledge and skills in the fields of E-Business Marketing, Taxation, Financial Reporting with the fields of Project Management, HR and Environmental Management, Financial Decision Making and Small Business Management whilst taking into consideration that small businesses are the backbone of the economy.

Year 4 endeavors to offer to students the necessary incentives to Research Methods, Business Ethics and to Retail and Service Management. It equips students with strategic thinking, Quality Management and Financial Systems and Auditing. Students must also work on and successfully submit their Research Project. Throughout the course critical awareness and thinking is developed.

Teaching and Learning

A variety of learning techniques are used from the traditional lecture to more student-centered approaches such as team work and exercises in presentation, research, visiting enterprises and assignments. As students' progress through the programme, self-motivation is highly encouraged. The Business Department encourages research in all stages of the course.

Assessment

Assessment on the programme serves to provide students with the opportunity to demonstrate the appropriate learning outcomes to a standard suitable for an award of the highest grade. Methods of assessment include formal



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examinations, written essays, working on assignments, either individually or in teams, and in-class presentations.

Enrolment and Duration

This is a 4-year full time programme comprising of 31 modules including a research project. Each year commences in late September or early October.

Entry Requirements

Candidates must be at least 17 years of age and a hold a secondary school leaving certificate and have a satisfactory knowledge of the English language

Graduation Requirements

To achieve the BSc Degree in Business Administration and Finance, students must complete all modules listed in the Course Structure, to earn a credit total of 240 credits (ECTS).

Where Next?

Our graduates leave with crucial business skills, diverse career paths and valuable knowledge and experience of real business environments to thrive in a competitive job market and fast-paced, ever-changing global economy. Students wishing to continue their studies at postgraduate level will also have the option to enrol onto our MBA course (with pathways in Management or Procurement).

It is the intention of the College to deliver the course/modules as published in this brochure. To ensure our provision is kept relevant and current, the University and/or the College may change, combine or withdraw courses/modules in response to stakeholder feedback or limited demand.

Course Structure

BSc Business Administration and Finance (4 Years, Full-time Study)

Year	Module Title	Credits (ECTS)	Award
1	Introduction to Business	7.5	60 credits
	Introduction to Financial Accounting	7.5	
	Basic Algebra	7.5	
	Business English	7.5	
	Introduction to Microeconomics	7.5	
	Introduction to Marketing	7.5	
	Organisation Behaviour	7.5	
	Information Systems Technology	7.5	
2	Introduction to the Internet and E-Business	7.5	120 credits
	Introduction to Macroeconomics	7.5	
	Managerial Accounting	7.5	
	Introduction to Business Finance	7.5	
	Operations Management	7.5	
	Business Law	7.5	
	Marketing Intelligence and Consumer Behaviour	7.5	
	The EU Environment	7.5	
3	E-Business: Marketing	7.5	180 credits
	Project Management	7.5	
	Managing Financial Decisions and Resources	7.5	
	Taxation	7.5	
	Small Business Enterprise	7.5	
	Financial Reporting	7.5	
	Environmental Management	7.5	
	Human Resource Management	7.5	
4	Business Ethics	7.5	240 credits
	Research Methods	7.5	
	Retail and Service Management	7.5	
	Research Project	15.0	
	Business Strategy	7.5	
	Quality Management	7.5	
	Financial Systems and Auditing	7.5	

0.5 ECTS Credits = 1 UK Credit (e.g. 7.5 ECTS = 15 UK Credits)



Information / Registration:

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