

BDes

Photography

- Bachelor of Design | 4 Years
- Evaluated and Accredited by CYQAA (ΔΙΠΑΕ)

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ALEXANDER
COLLEGE
CYPRUS

BDes Photography

(Bachelor of Design)



Award:
Alexander College BDes Degree

Study Duration:
4 Years

Classes:
Morning - Monday to Friday or
Evening - Monday to Thursday

Language of Instruction:
English (with Greek Language support)

Study Location Options:
Larnaca or Paphos

- Entry Requirements:**
- Secondary School leaving certificate or equivalent applicable qualification
 - Evidence of sufficient knowledge of the English language
 - Minimum age requirement: 17+

State Grant:
Up to €3417 per year
(Subject to eligibility)



The BDes course with specialisation in Photography offered at Alexander College is evaluated and accredited by DIPAE/CYQA.

Course Insight

Get your career in the creative industries off to a great start and learn to produce photographs that really stand out in a competitive market. You will be treated as a creative practitioner from day one, working alongside experienced professional photographers who will guide you as you develop your own research interests and pursue your own career aspirations.

Studying a wide range of photographic practices, the course will encourage you to explore photography as creative expression by teaching traditional analogue techniques alongside digital photography, enabling you to make photographic images that demand attention.

Dialogue with journalists, designers and performers will expand and deepen your practice. You will have access to professional standard photographic equipment and will receive one-to-one support from experienced technical and academic staff.

Teaching and Learning

Teaching sessions include workshops, seminars, groups and individual tutorials and lectures. The principal teaching and learning method used is the tutor group, which meets regularly to discuss student work and other course related issues. You will also attend lectures and seminars with students from other creative disciplines and you will develop a rigorous critical and analytical approach to your own work and the work of others. This will foster a culture of collaboration between disciplines.

You will also attend technical workshops for the development of professional skills such as creating and maintaining a strong online

presence, personal branding and promotion tactics, costing and invoicing protocols, networking strategies, communication skills, collaborative approaches and presentation techniques.

Assessment

A range of assessment methods are used including assessment by presented project work, essays and research presentations. Students are expected to critique and analyse their own work and relate it to the broader context of photography and related media.

Enrolment and Duration

This is a four-year full time programme. Each academic year usually commences in the first week of October and, in some cases, the last week of September. The academic year runs for a period of 32 weeks. Students may enroll up to two weeks before the course starting date however, early enrolment is advised as places are limited.

Entry Requirements

Due to the creative nature of the course, you will be considered on your own individual merit and potential to succeed. We may make different offers where appropriate to candidates who have a strong portfolio, or substantial relevant work/other experience and whose motivation and skills would enable them to succeed on the course. In your application, please give full details of any relevant work experience and qualifications.

Candidates must be at least 17 years of age by 1st September of the year they wish to enter onto the course and must hold a Secondary School Diploma or Foundation Certificate/Diploma or



It is the intention of the College to deliver the course/modules as published in this brochure. To ensure our provision is kept relevant and current, the College may change, combine or withdraw courses/modules without prior notice, in response to stakeholder feedback or limited demand.



COURSE STRUCTURE

Bachelor of Design in Photography (4 Years, Full-time Study)

Semester	Module	Credit Value*	Award
1	ENG111 English 1	5.0	60 CREDITS >
	DES111 Design Communications 1	5.0	
	DES112 History of Art and Design 1	5.0	
	DES113 Play	10.0	
	DESP116 Introduction to Photography	5.0	
2	ENG121 English 2	5.0	120 CREDITS >
	DES121 Design Communications 2	5.0	
	DES122 Theory and Practice Design 1	5.0	
	DES123 Make	10.0	
	DESP126 Exploring Practice in Photography	5.0	
3	ENG211 Academic English	5.0	180 CREDITS >
	DES211 Computer Applications in Design 1	5.0	
	DES212 History of Art and Design 2	5.0	
	DES213 Creative Studio 1	10.0	
	DESP216 Moving Images in Photography	5.0	
4	DES221 Theory and Practice in Design 2	5.0	240 CRED >
	DES222 Computer Applications in Design 2	5.0	
	DES223 Creative Studio 2	10.0	
	DESP228 Digital Imaging	5.0	
	DESP229 Experimental Photography	5.0	
5	DES311 Professional Practice	5.0	BDes DEGREE
	DES312 Critical Studies	5.0	
	DES313 Media Production	5.0	
	DES314 Professional Studio 1	10.0	
	DESP317 Advertising Photography	5.0	
6	DES321 Portfolio Development 1	5.0	180 CREDITS >
	DES322 Independent Research in Design	5.0	
	DES323 Professional Studio 2	10.0	
	DESP328 Fine Art Photography	5.0	
	DESP329 Intermediate Project	5.0	
7	DES411 Advanced Theory of Design	5.0	240 CRED >
	DES412 Communicating Design	5.0	
	DES413 Design Project 1	5.0	
	DESP418 Contemporary Topics in Photography	5.0	
	DESP419 Visual Communication in Photography	5.0	
DES — General Elective (Choose from 'General Electives' List)	5.0		
8	DES421 Portfolio Development 2	5.0	BDes DEGREE
	DES422 Ethics, Values and Sustainability	5.0	
	DES423 Design Project 2	15.0	
	DES — General Elective (Choose from 'General Electives' List)	5.0	

* European Credit Transfer System

equivalent. Candidates will also be required to be proficient in the English Language. Graduation Requirements

The entire course comprises of a total of 40 modules over 4 years. To achieve the BDes degree, you must complete all modules to achieve the required 240 ECTS credits. (See 'Course Structure').

Where Next?

As a successful student, you will have gained a full range of creative, social, technological and administrative skills and resources appropriate for employment within the creative and cultural industries. Emphasis is placed on preparation for work readiness throughout the programme including modules in exhibition curation and professional practice. Graduate students may pursue further study or progress to professional employment in photography and the creative industries such as advertising, fashion and freelance event photography.

General Electives

Students must choose one elective module in Semester 7 and one elective module in Semester 8 from the list below.

Semester 7

- E-Business Marketing
- Environmental Management
- Quality Management

Semester 8

- Cultural Interpretation in Design
- Project Management
- Sustainability in the Design Disciplines

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Information / Registration:

 **70002592**

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