



BSc Hospitality Management

3 Years Study | UK Degree

Canterbury Christ Church
University Degree

HOSP



BSc Hospitality Management



Available Classes:

Morning: Monday to Friday and/or
Evening: Monday to Thursday

Primary Language of Instruction:
English

Study Location Options:

Alexander College, Larnaca and Paphos

Why study for a Canterbury Christ Church University degree in this course?

- 3 Years Study Duration
- UK University Degree from CCCU
- Recognised Internationally
- Recognised by CYQAA
- State grant up to €3417 per year

**you can
with
Canterbury.**

Course Insight

In 2018, 3.93 million tourists visited Cyprus. The hotel and tourism industry is one on which the economy of Cyprus depends.

This industry offers graduate roles in a variety of exciting and fast-moving working environments. The links between hospitality, tourism and events are important to the sector and you will study all three subjects while remaining focused on the specific demands made on managers.

During your time with us, you will be offered work experience/internships. Our strong links with the real-world businesses may also offer further professional opportunities.

**All the benefits of a
UK University Degree
without leaving Cyprus!**

Teaching and Learning

The course is taught through a diverse mix of learning environments including tutor-led, independent student-led and group projects. Lectures, workshops/seminars and group project work are elements of the teaching strategy. Further to this, independent study including research, online work and preparation for assessment are essential. Guest speakers and real life case studies broaden knowledge of the industry and ensure graduates are work-ready and informed of the latest developments in the field.

Assessment

You will be assessed through a mix of coursework and examinations, all of which aim to assess not only what you know and can do but also develop the graduate attributes that are valued by employers. These attributes include communication and presentation skills, IT and numeracy skills, team work, project and time management skills as well as the intellectual skills of problem

Enrolment and Duration

This is a three-year full time programme. Each academic year usually commences in the first week of October and, in some cases, the last week of September. The academic year runs for a period of 28 weeks. Students may enroll up to two weeks before the course starting date however, early enrolment is advised as places are limited.

Entry Requirements

Candidates must be at least 17 years of age by 1st September of the year they wish to enter onto the course and must hold a Secondary School Diploma or Foundation Diploma/Certificate or equivalent. You will also be required to be proficient in the English Language.

Graduation Requirements

The entire course comprises of a total of 18 modules over 3 years. To achieve the BSc degree in Hospitality Management, you must complete all modules to achieve the required 180 credits (ECTS*). See 'Course Structure'.



If, for any reason, you are unable to complete the full course you may qualify for an interim award providing you have completed the required minimum credits. A Certificate may be awarded to students who have achieved over 60 credits or a Diploma for students who have achieved over 120 credits before discontinuing their studies. (See 'Course Structure').

Where Next?

The high-level demand for graduates with this degree makes it an ideal launch pad for a career in Hospitality. Our past students have entered a wide range of roles, both in the public and private sectors, locally, nationally and internationally.

These include: resort manager, tourist officer, destination manager, travel writing, tour manager, regional tourist managers, tourism exhibition management, hotel manager, visitor attraction marketing, niche event specialist, managers of their own businesses.

Due to the flexible nature of this course, students may enter employment in conjunction with their studies.

It is the intention of the University and Alexander College to deliver the course/modules as published in this brochure. To ensure our provision is kept relevant and current, the University and/or the College may change, combine or withdraw courses/modules in response to stakeholder feedback or limited demand.

Course Structure

BSc Hospitality Management
(3 Years, Full-time Study)

Year	Module Title	Credits (ECTS)	Awards*
1	Developing Academic and Professional Skills	10	Certificate 60 Credits
	Introduction to Hospitality	10	
	Marketing principles and Practice for Tourism, Events, Sport and Hospitality	10	
	Residential Field Trip 1	10	
	Current Trends in Tourism, Events and Hospitality	10	
	Introduction to Accounting for Tourism, Events, Sport and Hospitality	10	
2	Work Based Learning	10	Diploma 120 Credits
	Tourism and Events Policy and Development	10	
	Project Management 1 for Tourism, Event, Sport and Hospitality	10	
	Managing Business Performance	10	
	Hospitality Resource Management	10	
	Research Methods in Action	10	
3	Services Marketing Management for Tourism, Event, Sport and Hospitality	10	BSc Degree 180 Credits
	Gastronomy and Menu Design	10	
	Visitor Attraction and Venue Management	10	
	Research Project	10	
	Project Management 2 for Tourism, Event, Sport and Hospitality	10	
	Business professional Ethics and Law for Tourism, Events, Sport and Hospitality	10	

1 UK Credit = 0.5 ECTS (e.g. 15 credits = 7.5 ECTS)

* European Credit Transfer System

* The Certificate/Diploma is an **Interim Award** and is issued only in cases where a student withdraws from the course and has achieved the required credits.

**BELIEVE IN
YOURSELF**



Information / Registration:

 **70002592**

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