

In the following sections of the application form, you will need to explain how your institution will fulfil the ECHE principles if the Charter is awarded. You are encouraged to consult the [ECHE Guidelines](#) for support in completing this application.

Please note that your Erasmus+ National Agency will monitor your Erasmus Policy Statement and your answers to the questions given in the application. The Erasmus+ National Agency reserves the right to request more information on your activities and propose supplementary measures, for the purposes of monitoring and implementing the Charter principles by your institution.

1. ERASMUS POLICY STATEMENT (EPS)

1.1 Erasmus activities included in your EPS

In this section, you need to tick the Erasmus activities covered by your Erasmus Policy Statement. Please select those activities that your HEI intends to implement during the entire duration of the Programme.

Erasmus Key Action 1 (KA1) - Learning mobility:

The mobility of higher education students and staff

Erasmus Key Action 2 (KA2) - Cooperation among organisations and institutions:

Partnerships for Cooperation and exchanges of practices

Partnerships for Excellence – European Universities

Partnerships for Excellence - Erasmus Mundus Joint Master Degrees

Partnerships for Innovation

Erasmus Key Action 3 (KA3):

Erasmus Key Action 3 (KA3) - Support to policy development and cooperation:

1.2 Erasmus Policy statement (EPS): your strategy

Your Erasmus Policy Statement should reflect how you intended to implement Erasmus after the award of the ECHE. Should you wish to add additional activities in the future, you will need to amend your Erasmus Policy Statement and inform your Erasmus National Agency.

What would you like to achieve by participating in the Erasmus Programme? How does your participation in the Erasmus Programme fit into your institutional internationalisation and modernisation strategy?

(Please reflect on the objectives of your participation. Please explain how you expect the participation in Erasmus to contribute towards modernising your institution, as well as on the

goal of building a European Education Area¹ and explain the policy objectives you intend to pursue).

Original language (and translation into EN, FR or DE if the EPS is not in one of these languages)

Alexander College is an HEI

- with longstanding strategic partnerships with prestigious UK Universities and Professional Organizations
- Offering strong reputation for supporting Design, Law and Business degrees
- Maintaining a collegial atmosphere enhancing student experience to the limits
- Playing an active role in the wider city of Larnaca region
- Capitalizing on accumulated experience demonstrating readiness to create new opportunities

In our mission statement, Alexander College includes the aim to provide students with a set of dynamic generic and specific competences and key skills by offering high standards of learning and enquiry in collaboration with national, EU, international and UK Universities and Professional Organisations. Contributing to a strengthened European Education Area, sharing common values based on diversity and further modernizing our Institute are core characteristics of our Strategy

Our values, are highlighted by the ambition to continue presenting strong international partnerships and networks of new knowledge enhancing teaching, learning and research expertise.

Alexander College's strategic priorities encompass the target of Interconnecting partnerships, which translate into practice through capitalizing existing and new Strategic partnerships and capabilities for enhancing research output and social impact improve synergies for national and international reputation.

Lastly, Alexander College is proud of its multicultural characteristics and commitment to equality of opportunities

Staff mobility is a core enabler for exchanging best academic and research expertise and practices and thus enriching the students experience, producing concrete, long term results with social impact to the community and promote quality. Cooperation with HEI's and Research Organisations is an important goal we have set for the coming period. The College will create and make use of opportunities to exchange knowhow, experience based on achievements and successful or emerging professional methodologies for teaching and learning, further adapting and contributing to the goals of the internationalisation and modernisation of education and development of the European Education Area.

Alexander College is particularly interested in developing partnerships which interconnect education with research with impact, orientated towards responding to social needs and inclusiveness, producing new knowledge, enhancing and spreading creativity and growth for the region and the country. This approach will additionally improve experience and expertise of

¹ For more information on the priorities of the European Education Area, such as recognition, digital skills, common values and inclusive education, please consult the following website:
https://ec.europa.eu/education/education-in-the-eu/european-education-area_en

both staff and students promoting better conditions and creating opportunities for labour market inclusion of our graduates.

Alexander College has relatively recently begun to actively pursue mobility exchange in a wider range of disciplines and is currently planning to reinforce this valuable aspect. New degrees have been accredited and introduced to the College and the task is to enhance their internationalisation toolkit, advance research expertise and engage in exchanging good practices

Taking advantage of its positioning in Europe and in Cyprus and three decades of experience in Higher Education, the College aims at enriching its partnerships with Universities, other HEIs and Organisations in Europe and Asia. Thus, we aspire to further enrich and modernise our profile by also attracting partnerships from a variety of cultural and historical-educational backgrounds and simultaneously to contribute sharing with them our own expertise.

The College has reviewed past experience and will redistribute mobility over a wider array of degrees, developing partnerships for Design students and staff and enhancing cooperations for Business disciplines. Staff and Students particularly in these fields, will be encouraged to make use of opportunities for mobility and training in order to enhance personal fulfilment and better attain key competences. Postgraduate students will be supported to join with mobility in order to enhance their contribution both to the programme of study and extent their job prospective.

In the midst of an economic and health crisis which continuous to cause negative implications, economically disadvantaged students and students with special needs have been identified as a target group for applying for mobility. Thus, our strategy addresses the demanding issue of improving conditions, extent and facilitate more opportunities which in turn promote social inclusiveness.

As far as the traineeship field is concerned it has been identified as a trend of rising interest among the student population. Enhancing student personal professional profile, skills and experience is a necessary step in increasing employability in a changing and uncertain labour market. The College will pay due attention in supporting both new opportunities for traineeship partnerships and to the quality and relevance of such mobility to embrace and create better opportunities that increase both employability and advance careers.

Younger members of the Faculty and new researchers will be a special target group in future mobility actions, for training, research and teaching. The College endeavours to focus in attracting young members in the teams of international cooperations and motivate such mobility through new procedures and incentives dependent on quality of work.

Among the objectives of our participation to the Erasmus programme is to make use of and extent our social partnerships in the local area, small shopkeepers and handcrafts, youth organizations, the city of Larnaca Chamber of Commerce and local municipal authorities, attracting them into synergies in the coming Programme period.

The College will make the best out of the Programmes guidelines and implementation in order to achieve better attractiveness to ambitious students who will consider Erasmus mobility as the norm for cultivating crucial competences.

Please reflect on the Erasmus actions you would like to take part in and explain how they will be implemented in practice at your institution. Please explain how your institution's participation in these actions will contribute to achieving the objectives of your institutional strategy.

Original language (and translation into EN, FR or DE if the EPS is not in one of these languages)

KA 1 The mobility of higher education students and staff

New degrees have been accredited and introduced to the College and the task is to enhance their internationalisation toolkit, advance research expertise and engage in exchanging good practices. Particular emphasis will be attributed to the Design, Law and Business programmes forging institutional collaborations with existing (15 other HEI's) and new ones

KA 2 Partnerships for Cooperation and exchanges of practices

The College will create and make use of opportunities to exchange knowhow, experience based on achievements and successful or emerging professional methodologies for teaching and learning, further adapting and contributing to the goals of the internationalisation and modernisation of education and development of the European Education Area.

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KA 2 Partnerships for Innovation

Alexander College is particularly interested in developing partnerships which interconnect education with research with impact, orientated towards responding to social needs and inclusiveness, producing new knowledge, enhancing and spreading creativity and growth for the region and the country. Common interests with existing partner HEIs and potential partners will be identified and joint initiatives based on these thematic fields will be taken. A number of affiliated and partner organisations in the homeland are seeking to partner for Innovation and form consortiums

KA 3 Erasmus Key Action 3 (KA3) - Support to policy development and cooperation:

The College has experience in participating and supporting policy developments particularly with regard to youth creative activities against Social Media and the Internet problematic use as well as contributing with research and policy suggestions against gambling addiction. Additionally, the College promotes dialogue and research in supporting Micro and Small Businesses in introducing new technologies hence its Agreements with local authorities including municipalities. The College has attracted relevant government organisations, including the Cyprus Youth Forum and many other, in partnerships and this may form a solid basis for raising and enhancing awareness based on European principles and proposing dialogue for new policy reforms and functional tools for innovative implementation and evaluation supported on rigorous though creative methodologies.

What is the envisaged impact of your participation in the Erasmus+ Programme on your institution?

Please reflect on targets, as well as qualitative and quantitative indicators in monitoring this impact (such as mobility targets for student/staff mobility, quality of the implementation, support

for participants on mobility, increased involvement in cooperation projects (under the KA2 action), sustainability/long-term impact of projects etc.) You are encouraged to offer an indicative timeline for achieving the targets related to the Erasmus+ actions.

Original language (and translation into EN, FR or DE if the EPS is not in one of these languages)

Alexander College considers participation in Erasmus Program to be of great significance in the enhancement of modernisation and internalization of our institution. Our students and staff will benefit the most as they will have the possibility to study and train in different countries enriching their knowledge, getting to know new cultures and extend their horizon. In addition, our staff will enable international cooperation with institutions and research centers sharing knowledge experience and creating new paths for education and science.

Timeline for achieving targets

2020 - 2022

- Renew of existing agreements and establishing new agreements & cooperations in the fields of Design, Law and Business programmes
- Increase the number of outgoing students (establishing agreements with HEI's in the Design, Law and Business programs will also increase the number of students Alexander college will be able send)
- Increase number of incoming students and staff as due to the Covid pandemic a number of mobilities had to be cancel and transfer for next year

2023 - 2027

- Establishing new agreements and cooperations with institutions and research centers
- Establishing cooperation with partners in Erasmus projects
- 10-15% increase in incoming and outgoing mobility for students and staff